

Colorectal cancer is a major health problem and is the second leading cause of cancer death. However, colorectal cancer can be detected early at a curable stage and can be prevented through detection and removal of precancerous polyps. We as public organizations have taken a stand to eliminate colorectal cancer as a major public health problem by being a part of the 80% by 2018 pledge!

The Sanford Cancer Center would like to help you raise awareness in your organization! We would like to extend your business an opportunity to have the Sanford Inflatable SemiColon at your location. The inflatable SemiColon is a great visual tool to show why we should get screened for Colorectal Cancer and what can happen if we don't. The Semicolon is 8' tall, 11' wide, and 28' long. As you walk through the colon it describes the stages of normal colon tissue, polyps, early cancer and advanced cancer in both English and Spanish.

This visual tool catches the attention of anyone walking past, and effectively builds awareness and an understanding of Colorectal Cancer and shows the importance of getting screened. It is available free of charge and is staffed by a Sanford Cancer Education Coordinator.

Please contact Shannon Park at [Shannon.Park@Sanfordhealth.org](mailto:Shannon.Park@Sanfordhealth.org) or by phone at 605-328-6064 for more details or to schedule the Sanford SemiColon in your location!

